

# **Shivamogga handloom naturally dyed cluster, Sagara 577 401**

Nodal agency : Indian micro enterprises development foundation

Technical agency : Foundation for MSME projects

Implementation agency : Desi trust, Bangalore

## **A REPORT**

Common facility centre (CFC) – building, Design center and Natural Dye section is functional effective date August 2021. CFC Building includes Fabric Store, Fabric Quality checking department, Yarn Store, Training center, Wood block printing section, testing lab (Yarn, Fabric and dye), Design Center (Includes offices, Sales and Merchandising department) Production manager office, Maintenance room (electrical, civil and plumbing). All departments are functional.



Common facility centre (CFC)



Common facility centre (CFC)



Fabric Store



Wood block printing section



Fabric quality checking department



Tailoring department



Lybrary



Design Centre





Design Centre



Training Room



Training Room



Inhouse Testing laboratory



Inhouse Testing laboratory





Production Manger office at CFC

## Natural dye area





## HI Procurement

Machinery suppliers were selected through bidding process where all the tenders verified and approved as per the policy of SFURTI and TA, IA and SPV members were present during Tender opening process and list of final approved bidders were selected. All the machineries which is ordered were delivered installed and its operational as of today. Categories of HI with sample pictures is as below :

### Handloom Facility (Looms) :

Only 20 looms were purchased





## Readymade Garments Facility (Sewing Machines):

100 sewing machines purchases and distributed among our tailors



## Wood Block Printing Equipment:





## Dyeing and yarn Testing Center (Lab equipment's):



Local electricity board has approved 3phase electricity. All the sample been checked at our lab. We have one technician who is supporting us in these equipment.





# Waste Water Treatment Plant:





# Solar energy:





## Khaja (Button Hole Machine):

Most productive friendly machine support by SFURTI which is helping us to get increase in production.



## Electric Vehicle at Cluster:

Helps us to transport fabric for Dyeing to Fabric Store to Garment Units.





## Skill development programs:

During the year 2021- 2022 we have conducted various skill development programs to our artisans as below.

**Trainers Training program** held in Charaka CFC Training center from 17th March to 24th March 2022.

**Resist Dying related to Batik and Shibori** - 29th March 2022 to 1st April 2022. Natrual dye expert from Tamil Nadu was a Faculty member for this workshop. Venue of the workshop was at Charaka Shramajeevi Ashrama – Dyeing and scouring department.





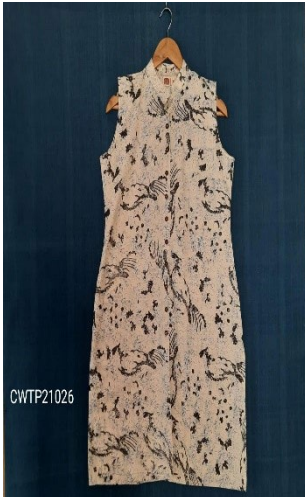
## Exhibitions:

Two exhibitions were conducted by Charaka/Desi in Bangalore. Also visited various exhibitions in Karnataka and Hyderabad. Approximate sales through exhibitions during this year 29 Lakhs.





# Sample product of production as below Ready made Garments/Sarees,Bags & Home Decors:







CHPE21025



CHBP21021



CHBP21019























# Buyer seller meet 2023:

Under SFURTI Scheme we have organized Buyer seller meet and 3-day Exhibition cum sale. Total sale of Rs. 8 lacs were done through DESI and we provided platform and invited for other Handloom and Handicraft Sellers from various parts India. Sri. Ramesh, CGM, NABARD, Bangalore inaugurated the event. Fashion Show was organized during this event.



Charaka Womens' Multipurpose Industrial Co-operative Society, Bheemanakone and DESI Trust, Bengaluru

Invite you to an

**Exhibition cum Sale**

of handmade products

January 13, 14, 15, 2023  
10am to 8pm  
at  
Chitrakala Parishath  
Kumara Krupa Road, Bengaluru

Visit us to shop for curated Khadi and Handloom Sarees, Garments, Quilts, Food Products, Stationery, Books, Toys, Accessories & more

Products By

BANJARA KASUTI | kubsa | ಸಹಜ ಬೇಸಾಯ

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ಕೂನೆಯ ಎರಡು ದಿನಗಳು ಮಾತ್ರ

ಖಾದಿ, ಕೈಮಗ್ಗ ಹಾಗೂ  
ಕೈಉತ್ಪನ್ನಗಳ  
ಪ್ರದರ್ಶನ ಮತ್ತು  
ಮಾರಾಟ

ಜನವರಿ 13 ರಿಂದ 15, 2023  
ಬೆಳಿಗ್ಗೆ 10.00 ರಿಂದ ಸಂಜೆ 7.00

ಚಿತ್ರಕಲಾ ಪರಿಷತ್, ಬೆಂಗಳೂರು  
ಹೆಚ್ಚಿನ ವಿವರಗಳಿಗಾಗಿ:  
741120862 / 6363885215 / 7899459535

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